



The Council for the Study of Community Colleges

CSCC Sponsorship

We are looking forward to the 63rd Council for the Study of Community Colleges (CSCC) virtual conference, March 31 - April 2, 2022. Every year, CSCC solicits sponsorship from programs and institution partners to support costs related to the annual conference. This year, in recognition of continual college/university budget constraints, the costs and the benefits associated with each level of sponsorship are still adjusted even as we plan to return to the traditional conference format. Please note that the 2022 rates reflect discounts and moving forward there will be a graduated increase in the sponsorship levels until which time we can resume our pre-2020 sponsorship structure. Thank you in advance for your consideration and support.

CSCC Supporter (\$250-\$499) – Institution/Donor Name listed in digital conference booklet.

Bronze-Level Sponsor (\$500-\$749) – Name and color log in digital conference booklet sponsor list + digital advertisement (1 slide, sponsor-provided) displayed before each virtual plenary session.

Silver-Level Sponsor (\$750-\$999) – Bronze benefits + 1/2 page ad in virtual conference booklet. Ad is 8 1/2" x 5.5" with a portrait orientation. Listed with all conference sponsors on a poster displayed during the conference.

Gold-Level Sponsor (\$1000-\$1249) – Bronze benefits + full page ad in virtual conference booklet. Ad is 8 1/2" x 11" with a portrait orientation. Listed with all conference sponsors on a poster displayed during the conference.

Platinum-Level Sponsor (\$1250-\$1499) – Gold benefits + sponsoring a 20 minute information break event during the conference (i.e., intersessions). Listed with all conference sponsors on a poster displayed during the conference.

Diamond-Level Sponsor (\$1500-\$2000) – Platinum benefits + a research presentation featured as part of the 2021 CSCC *Virtual Webinar Series*. Listed with all conference sponsors on a poster displayed during the conference.

Double-Diamond-Level Sponsor (\$2500 and up) Platinum benefits + naming rights to one of the virtual meeting rooms for the duration of the CSCC conference (sponsors will have the option to use their university/program name or honor an individual e.g., alumni, faculty, administrator, historical figure, etc.) with strong connections to the community college context and host an institutional virtual reception. Sole signage during a refreshment break and recognition in the conference program.

*Recognition for underwriting the complete cost of a meal or evening reception.

The **commitment deadline for sponsorship is February 1, 2022** with the exception of the **Double-Diamond Level** sponsorship (which is first-come, first-secured). For more information or questions, please contact Gloria Crisp, CSCC President-Elect and 2022 conference program chair, at gloria.crisp@oregonstate.edu.

For sponsorship payment arrangements, please contact the CSCC Office Headquarters at the Council for the Study of Community Colleges csc@education.illinois.edu.