



# The Council for the Study of Community Colleges

## CSCC Institutional Sponsorship

We are looking forward to the 62<sup>nd</sup> Council for the Study of Community Colleges (CSCC) virtual conference, April 15-17, 2021! Every year, CSCC solicits sponsorship from programs and institution partners to support costs related to the annual conference. This year, in light of the virtual format and in recognition of university budget constraints, we are adjusting both the costs and the benefits associated with each level of sponsorship. We hope that we can return to traditional conference format and sponsorship structures in 2022. In advance, thank you for your consideration and support.

**Bronze-Level Sponsor (\$400-\$599):** Name and color logo in digital conference booklet sponsor list + digital advertisement (1 slide, sponsor-provided) displayed before each virtual plenary session.

**Silver-Level Sponsor (\$600-\$799)** – Bronze benefits + 1/2 page ad in virtual conference booklet. Ad is 8 1/2" x 5.5" with a portrait orientation.

**Gold-Level Sponsor (\$800-\$999)** – Bronze benefits + full page ad in virtual conference booklet. Ad is 8 1/2" x 11" with a portrait orientation.

**Platinum-Level Sponsor (\$1000-\$1299)** – Gold benefits + sponsoring a 20-minute break event during the conference (i.e., intersessions).

**Diamond-Level Sponsor (\$1300-\$1599)** – Platinum benefits + a research presentation featured as part of the 2021 CSCC *Virtual Webinar Series*.

**Double-Diamond-Level Sponsor (\$1600 and up)** Platinum benefits + naming rights to one of the virtual meeting rooms for the duration of the CSCC conference (sponsors will have the option to use their university/program name or honor an individual e.g., alumni, faculty, administrator, historical figure, etc.) with strong connections to the community college context and host an institutional virtual reception.

With the exception of the **Double-Diamond Level** sponsorship (which is first-come, first-secured), the commitment deadline for sponsorship support is **February 1, 2021**. For more information or questions, please contact Lorenzo Baber, CSCC President-Elect and 2021 conference program chair, at [lbaber@luc.edu](mailto:lbaber@luc.edu). For sponsorship payment arrangements, please contact the CSCC Office Headquarters at Council for the Study of Community Colleges [csc@education.illinois.edu](mailto:csc@education.illinois.edu).